

Wallawong

MURRAY GREYS

Wallawong Whisperer: Have you heard the news?

Volume 16, Issue 2 Lachlan and Kate James PH:0402 839373 'Marriot Park' PO Box 138 Gunnedah 2380

Carcase Quality Sale Success!

Spirited bidding by 95% return clients showed outstanding confidence in our Wallawong breeding program at the 19th Annual Carcase Quality Sale at 'Marriot Park' Gunnedah back in July. Several new milestones with the sale were achieved and it was a true commercial endorsement of our carcase quality focus. Bulls sold to a top of \$10,000 and an average of \$5636, reflecting strong competition for lots throughout the sale. 12 registered heifers were also sold to a top \$3250 and average \$2250. In what is believed to be an Australian record, a pen of 5 unjoined commercial heifers aged 9-12 months sold for \$3100 each.

Impressive weights and eye muscle areas combined with finishing ease appealed to stud and commercial producers. The \$10,000 top priced bull was Lot 2 Wallawong Yippee Ki-Yay LEJ K43,

an 875kg Wallawong Quarterback son of Bundaleer Remembrance C36. His raw EMA scan was 125 cm² with fat scans of 9mm and 6 mm on rib and rump. Yippee Ki-Yay was purchased by repeat buyers Groveleigh Partnership, Tamworth NSW who breed and finish cattle for Woolworths. Groveleigh Partnership also purchased the equal second top priced bull Lot 1 Wallawong Yard Glass LEJ K27 for \$8000.

The other equal second top priced bull was Lot 4 Wallawong Yes Man LEJ K37. Another Wallawong Quarterback son out of Wallawong Sixpence E70, 950kg Yes Man displayed a powerful carcase with great width of topline and a genuine thickness through the rump and frame score 7. He possessed a raw EMA scan of 135cm² and fat measurements of 7mm and 7mm on rump and rib. Repeat Wallawong client David Schouten, purchased the bull for his commercial operation at Gravesend, northern NSW. David has had

great success over the years using Wallawong bulls, achieving Champion Carcases at Wingham Beef Week Carcase competition the past two years in a row with purebred Murray Grey steers by Wallawong bulls.

The registered heifers were purchased by a mix of stud and commercial buyers seeking quality females for their respective operations. Luke Holden Yurunga Murray Greys, purchased a heifer with an elite carcase pedigree - Wallawong Fortuana L59 for \$3250 to establish his stud in Dayboro, QLD. Luskin Livestock, Luskintyre NSW were the volume buyer of females purchasing 17 registered and commercial heifers to \$3100 to establish a herd of high quality Murray Greys in the lower Hunter Valley NSW.



Top priced bull Wallawong Yippee Ki-Yay LEJ K43 was purchased for \$10,000 by Groveleigh Partnership, NSW



Equal 2nd top priced bull Lot 4 Wallawong Yes Man LEJ K37 was purchased for \$8,000 by D. Schouten, NSW

Check out our website: www.wallawong.com.au or email us: lachlanj@yahoo.com

Outstanding AgGrow Sale Results

The Emerald Ag Grow bull sale was buoyed by quality cattle and the improved season in QLD. Our six Wallawong bulls were bought by new and repeat buyers selling to a top of \$13,000 and averaging \$7100.

The top priced bull Wallawong Yahoo LEJ K11 was a 940kg son of Bundaleer Gatekeeper G5. He was purchased by Lance and Sonia Faint, Karloo Pastoral Co. to be used over part of their Brahman herd. Lance intends cross breeding to produce Greyman bulls and cattle that have greater marketing options by targeting MSA domestic market premiums.



Top priced bull \$13,000 Wallawong Yahoo LEJ K11

Wallawong Vinnie Roe LEJ G35 Domestic and Export Semen Now Available



We recently took the opportunity to purchase Wallawong Vinnie Roe LEJ G35. We used Vinnie Roe over all our maiden heifers for two years and all calved unassisted so we were keen to use him again.

In searching for the right genetics for an export order we chose Vinnie Roe as he exhibits outstanding muscularity and softness and is a proven low birthweight sire. He was also the sire of an 88.5pt Silver Medal winning carcass at the 2016 Sydney Royal Show.

Vinnie Roe is currently in the export collection centre but domestic semen is available for immediate sale.

Wallawong Carcase Quality goes the distance to Adelaide Royal Feature Show

Back in September Lachlan took a 1500km trip to Adelaide Royal to support the Murray Grey Feature Show with 4 purebred steers from Wallawong and clients for the steer and carcass competition.

In the live steer judging, the team received a second, a third and a fifth place. In the Heavy Domestic Carcase, the Wallawong and Birchall steer (below left), was the third highest scoring heavy domestic carcass from 80 entries of all breeds, and the highest scoring Heavy Domestic Murray Grey carcass. The carcass received full points for EMA (95cm²), fats and meat colour.

In the Heavy Export Carcase, the Wallawong and Schouten entry by Wallawong Waterboy was the second highest scoring Murray Grey Export carcass and the only British breed carcass to score full points for EMA. All 4 Wallawong steers scored full points for pH and meat colour, indicating excellent energy balance with the use of Olssons Cattletranz electrolytes. While supporting the Show was a big effort, the results prove you can transport steers large distances preslaughter without affecting meat quality (pH and meat colour).



2nd Heavy Domestic Steer bred by Heath Birchall 3rd Heavy Export Steer bred by David Schouten

Consistent. Carcase. Performance.

Wallawong clients and St Marys Champions at NSW Largest Beef Bonanza

Wallawong Murray Grey clients and St Mary's College Gunnedah achieved another consistent carcass performance by winning championships in both the hoof and hook sections of NSW's largest open steer and carcass competition Upper Hunter Beef Bonanza held recently in Scone.

Now in its eleventh year, the 2016 Beef Bonanza attracted 800 youth competitors and 330 prime cattle that were judged live and as carcasses.

St Mary's College exhibited a Murray Grey cross steer, selected and presented by Agriculture and Primary Industries students, under the guidance of Lachlan in his role as Agriculture teacher. The resulting carcass was first in Heavyweight Class 12, and was awarded the Heavyweight Champion Led Carcass. This exhibit then went on to produce the overall Supreme Champion Carcass (93.21 points) and jackpot winner. The steer was very quiet and scored maximum points for fat depth and eye muscle area. Combining this with great marbling and meat colour allowed the carcass to accrue the points to become the Supreme exhibit. In the live judging, Wallawong entries collected ribbons for winning the Heavyweight



Wallawong MG x entry Winner Carcass Class 11: 91.6pts

Champion Unled Steer, and then backed it up winning the Reserve Champion Unled Carcass with 91.44pts.

The carcass, a purebred Murray Grey from Groveleigh Partnership by Wallawong Ripsnorter, was also awarded the highest purebred unled carcass. The Wallawong Pen of Three steers, which included the Reserve Champion Unled carcass, also won the pen of three carcasses by over 11 points.

Wallawong clients and St Mary's College entries provide four of the top ten highest scoring carcasses of the whole Beef Bonanza competition.



Wallawong and Groveleigh steer produced 91.44pt carcass

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We are pleased to bring you a new semen and embryo shopping experience with the best genetics all in one place! Choose from 15 sires, order and pay securely online.

Here's what a recent customer said:

"Hi Kate and Lachlan. Just tried the new facility so wanted to let you know it worked very well. All the web-links to BreedPlan etc worked well and the checkout function was easy to follow and speedy. Browsing was easy and prompt. Overall the experience was great and will be using again in future."

Jon Pinferi
Parsons Green Murray Greys



Wallawong Vinnie Roe LEJ C63 - \$33
\$33 inc. GST



Bottlesford Kados KPN K18 - \$33
\$33 inc. GST



Tullibardine Jeopardy PIE J14 - \$85
\$88 inc. GST



Wallawong Ripsnorter LEJ C46 - \$35
\$55 inc. GST



Wallawong X Factor LEJ J65 - \$33 (half brother pictured)
\$33 inc. GST



Wallawong Winchester LEJ H66 - \$33
\$55 inc. GST



Wallawong Quarterback LEJ B1 - \$33
\$55 inc. GST



Lindsay Starbright S117 LSY S117 - \$110
\$110 inc. GST



Wallawong Yippee LEJ K15 - \$33
\$33 inc. GST



Wallawong Upstart LEJ F11 - \$33 (sire pictured)
\$33 inc. GST



Wallawong Under the Radar LEJ F8 - \$33
\$55 inc. GST



Monterey Marvellous GJB C281 - \$33
\$33 inc. GST



Onward Eddison SUE H46 - \$33
\$33 inc. GST



Glenliam Farm Rammer REC R33 - \$27.50
\$27.50 inc. GST



Monterey Sledgehammer GJB S85 - \$27.50
\$27.50 inc. GST

Consistent. Carcass. Performance.

Embryo packages for 2017 Murray Grey National Show and Sale

In support of the Murray Grey National Show and Sale we will offer embryo and semen packages at the Sale in Wodonga on 24 April 2017. Please contact us to arrange inspection of donors or cattle anytime.



Left: JOS B33
Bundaleer TT B33
Elite embryo donor
and mother of
Masterclass (right)

Right: LEJ M22
Wallawong
Masterclass. Calf
by Tullibardine
Jeopardy from
JOS B33



2016 - Another Amazing Year!

Another year has flown by, bringing with it new challenges and opportunities. Stirling completed Year 3 and Fraser has finished Year 1 at Carinya Christian School. After doing soccer and tennis they are now into cricket - fortunately for us it is modified T20 style and only goes for 1.5hrs early on Saturday mornings.

I've been enjoying my Diploma in Digital Marketing studies and have completed two of the three modules. Thanks to those of you who have helped by answering my surveys and I have a list of improvements I am slowly working through to improve the Wallawong website and 'user experience' overall.

2016 brought new export opportunities for Wallawong genetics in North and South America and Europe. The support for our breeding program that selects well muscled cattle that finish to meet market specifications shows that these objectives are not unique to Australia. There is a huge demand for high quality beef into the future and Murray Greys are well placed to contribute to these global market requirements. We continue to collect and implant embryos from our best cow families to expand with quality and expect some of these animals to come through our Annual Carcase Quality Sales in the future. Exciting times ahead.

We had a lovely time away on our family holiday in October finding an awesome little holiday house to rent at Blueys Beach just south of Forster NSW. We were blessed with great weather and it was nice to just walk out of the house and go fishing or swimming at the beach and seeing the whales constantly passing by. The boys are already asking "When are we going to Blueys Beach?" so I have booked it for next year.

Most of all at this time we wish to say "Thanks" to all our valued clients that have purchased bulls and females, semen and embryos over the years. Once again clients have experienced great carcase competition results in 2016 and this success belongs to all of you as part of the Wallawong team.

Merry Christmas and all the best in 2017!

Lachlan, Kate, Stirling and Fraser James

Wallawong in 2017. See us at:

18 - 19 March 2017 - Modern Beef Industry Workshop
Weekend, Marriot Park

6 April 2017 - Sydney Royal Steer Judging, Sydney

24 April 2017 - Offering genetic packages Murray Grey
National Show & Sale, Wodonga VIC

30 June - 1 July 2017 - Northern Beef Week Open Days

7 July 2017 - Offering bulls at AG-GROW Supreme Bull Sale,
Emerald QLD

13 July 2017 - Wallawong Carcase Quality Sale (25 bulls,
20 females), Marriot Park, Gunnedah NSW

22 - 24 August 2017 - Ag Quip Field Days, Gunnedah NSW

27 - 28 October 2017 - Upper Hunter Beef Bonanza, Scone



Stirling and Fraser enjoyed the 2016 Beef Bonanza